

Workforce Supply Programme Evaluation 2021-2022

348,606 web hits our web engagement increased dramatically for international recruitment and Code of Practice



16 case studies and blogs published



18,137 views of our International Recruitment Toolkit



746 people are signed up to our Recruitment & Retention newsletter **73 more** than last year (**11 per cent increase**)



478 Agencies signed up to the Code of Practice



8,146 views of our Inspire, Attract and Recruit toolkit



7 webinars with over **1400 participants** (combined)



Inform

Provide analysis and expert insight into workforce supply policy developments

Keep employers informed of latest developments through a range of communication channels and networks



Support

Maintain reference groups and networks to engage with employers on workforce supply topics

Showcase good practice examples

Produce tools and resources to support employers with their challenges



Influence

Influence to help inform policy development and plans for implementation

Enable and encourage employer contribution to shape national policy



Represent

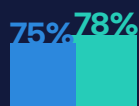
Engage with to HRD community to understand workforce supply issues and represent employers' views to policy makers/national bodies

Represent employers by attending stakeholder meetings and supporting stakeholders with webinars and other events

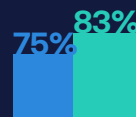


What our target audience says The following percentages of our target audience think that this programme has enabled them to...

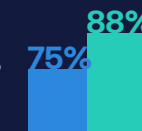
improve organisational effectiveness.



better understand the agenda and the implications for their organisation.



remain up to date with the latest thinking, requirements and developments in the areas of professional standards.



■ Target percentage of audience ■ Actual percentage of audience

We exceeded our performance measures for each area.